



MODERN MARKETING
TRADITIONAL VALUES
LOCAL KNOWLEDGE



NOT ALL ESTATE AGENTS ARE THE SAME!

MANAGERS WITH AN AVERAGE OF 16 YEARS ESTATE AGENCY EXPERIENCE

Our aim is to ensure your experience is as smooth,
stress-free and pleasing as possible.

We don't pretend to be perfect, however please
be assured that we continue to aspire to be.



DAVID JACKSON - Managing Director



At JACKSON GRUNDY we understand the qualities which are required to successfully sell your home. We look for these traits in every member of staff.

We believe our marketing strategy is unrivalled, however feel it is our employees who really set us apart from our competitors.



BIG ENOUGH TO GET RESULTS, SMALL ENOUGH TO CARE

11 COUNTYWIDE BRANCHES ALL WORKING TOGETHER TO SELL YOUR PROPERTY



The moment you instruct Jackson Grundy you will be provided with a local office and local contact with specialist knowledge of your area and its selling points.

At the same time we mobilise over 50 employees across all of our branches.....all working to get your property sold.



A WEBSITE CUSTOM DESIGNED FOR YOU

OUR WEBSITE RECEIVES OVER

12,500

VISITS A MONTH





24/7 ACCESS

TO YOUR PROPERTY DETAILS
EVEN WHEN ON THE MOVE

Our interactive mobile site allows us to place your property into thousands of palms, making it easy for your potential buyer to look at your property's particulars, and more importantly to arrange viewings.



ENGAGING CONTENT INCREASING TRAFFIC TO YOUR PROPERTY

INNOVATIVE & EFFECTIVE USE OF SOCIAL MEDIA




Search 'Jackson Grundy'

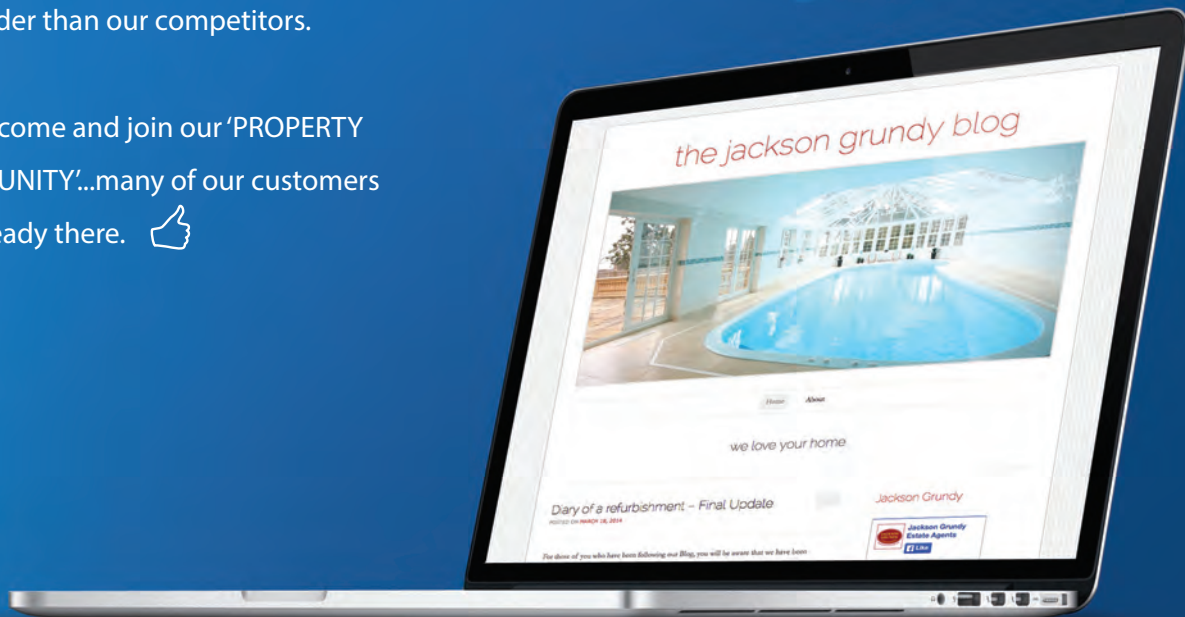


YOU DON'T HAVE TO USE SOCIAL MEDIA TO BENEFIT FROM ITS POWER

The ways in which businesses engage with their customers are always evolving.

At Jackson Grundy we constantly strive to be at the forefront of developments in communication and marketing, allowing us to reach further and wider than our competitors.

Please come and join our 'PROPERTY COMMUNITY'...many of our customers are already there. 



PLACE YOUR PROPERTY IN OUR WINDOW TO THE WORLD



GLOBAL ONLINE PRESENCE



rightmove.co.uk
The UK's number one property website

Zoopla.co.uk



PrimeLocation
Find the home you deserve

ALL OUR PROPERTIES ARE LISTED ON
THE MAJOR PROPERTY PORTALS AND
WEBSITES, PROVIDING INCREDIBLE
LEVELS OF EXPOSURE

Approximately 80% of house hunters start their search
online. Our comprehensive web coverage ensures it is
almost impossible for these potential purchasers
to overlook your property details.



AN AVERAGE OF 20 PAGES PRESS ADVERTISING EVERY WEEK

EXTENSIVE PRESS ADVERTISING IN

7 MAGAZINES & 3 NEWSPAPERS



WHILST THE IMPORTANCE OF ONLINE MARKETING HAS INCREASED SIGNIFICANTLY, WE STILL FEEL A STRONG AND SUSTAINED PRESENCE WITHIN THE LOCAL PRESS IS ESSENTIAL.

This enables us to make sure your property reaches the coffee tables as well as the mobile screens of local house hunters.



WE ENSURE OUR SUPPORT OF LOCAL

GROUPS, CHARITIES & SPORT

GROWS IN CONJUNCTION
WITH OUR BUSINESS





PROUD AND PASSIONATE SPONSORS OF LOCAL SPORT

We have a proud history of supporting
local sport at all levels.





GET IN TOUCH 01604 753044

www.jackson-grundy.com

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